

Four Webinar Takeaways on Driving AI Adoption

- 1 AI adoption is a business transformation, not a technology implementation.** Leaders must plan accordingly. The best adoption initiatives will be reverse-engineered from what matters most to your business strategy and how new value is created.
- 2 Co-creation and listening are essential.** The people closest to the work usually possess many of the answers. Continuous iteration and deep collaboration across departments and levels will be required to bridge from usage to impact.
- 3 Fear is a major undercurrent in the way of impactful adoption.** There are distinct strategies companies can deploy to mitigate fears and foster psychological safety across levels. Candor is critical for addressing fears and building trust.
- 4 Focus on outcomes, not usage.** Encouraging the use of AI is not enough. Employees need clarity and specifics around where to use AI, how to use it and what they should be striving to achieve.

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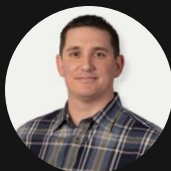


We can help you turn AI usage into impact.
Reach out to learn more.



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